Introducing the Center for Multimedia Excellence

or “How I Learned to Stop Worrying and Move Multimedia at Illinois Forward”
The Evolution of our Media Ecosystem
The Illinois Center for Media Excellence (virtual)
Multimedia at Illinois

Accessibility and Standards

Archiving

Content Creation

Distribution
Accessibility & Standards
Archiving
Content Creation
Distribution
Other Initiatives

• Web@Illinois: John Tubbs
• Council of CIOs: Jack Brighton
• Webmasters: many of us
• Multimedia Accessibility: Colleen Cook and John Tubbs
• CCOs: Joel Steinfeldt
• And many more
Accessibility & Standards

• Areas
  – Webmasters, Communication officers, any content creator (everyone)

• Project and ideas
  – Media policy
  – Flash player
  – copyright ruling from campus legal
  – transcription center
Archiving

• Areas
  – Library, archives, IT, content creators

• Projects and ideas
  – Absolute need!
  – centralized media repository
  – engagement with stakeholders
  – archival procedures
  – practicums, AvSAP
Content Creation

- Podcast producer
- Standards & documentation
- Classroom capture scaling?
- campus media survey
Distribution

• Areas
  – Web designers, IT
• Projects and ideas
  – Server consolidation
  – Ensemble, ARTstor
  – Campus storage needs
  – Campus media server?
Why should “I” be a part of this?
CME Principles

• “More action, less talk”

• Our role:
  – Define needs, educate community
  – Make a plan of action and follow through
  – Experimentation and research in rich media
CME Principles

• Develop and implement
  – Best practices
  – Shared services/tools
  – Shared documentation
  – Multimedia strategic plan tied to other campus initiatives

• Monthly standing meetings (action and education)
  – Project updates, strategic initiatives
  – New technology open discussion
Why should “I” be a part of this?

• Reduce efforts and costs

• Focus on your core strengths

• Provide you with a voice
Next Steps

- Next meeting date of the entire CME
  - Tuesday, November 23, 1pm, 2405 Siebel
- Ed-Media listserv
  - Pillars will have their own lists
- Public wiki (start documenting)
  - CITES wiki: IllinoisMultimedia
Closing

• Comments
• Questions
• Discussion